



SGT UNIVERSITY

SHREE GURU GOBIND SINGH TRICENTENARY UNIVERSITY

(UGC Approved)

Gurugram, Delhi-NCR

Budhera, Gurugram-Badli Road, Gurugram (Haryana) – 122505 Ph. : 0124-2278183, 2278184, 2278185

(Basant Utsav 2021)



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Name of the faculty- FASC

Name of the Training / Webinar/ event / FDP- *Basant utsav, 2021*

The auspices under which it has been organized- Nil

Date- 8/9th Feb, 2021

Time- 10-5 PM

Venue- SGTU

E Brochure-



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❖ **Brief Profile of Speaker:**

Dr. Samar Singh (Vice-Chancellor CCSHAU Hisar and Maharana Pratap Horticulture University, Karnal)

Dr. Ajay Singh (Registrar Maharana Pratap Horticulture University, Karnal)

Organizers:

Faculty of Agricultural Sciences, SGT University

Report of the Training /Webinar/ Event / FDP Program:

Introduction: Spring is nature's way of saying "Let's Bloom" Keeping this in spirit SGT University's 3rd flower show Basant Utsav-2021 was organised by Faculty of Agricultural Sciences.

The two-day (8th-9th February, 2021) event was organised in the lush green University garden. The perfect weather, slow breeze and splashing green grass were all the ingredients for a perfect flower show to begin.

Students, faculties and other staff from various departments came in good numbers to enjoy the flower show.

Objective of the Training /webinar/ Event / FDP: The primary objective of flower shows i.e., Basant Utsav is to create interest among the student and general public to grow quality flowers and maintain beautiful gardens around their house compound.

- ❖ Promote the benefits of horticulture, not only for the pleasure of creating a beautiful plant but also to improve personal health and wellbeing.
- ❖ Stimulate interest in horticulture and floral design.
- ❖ Provide an outlet for creative expression.

- ❖ **C) Brief content of lecture-** Flowers not only have the power of cheering us up when we are feeling down, but they also have many other properties such as boosting our health and creativity, increasing our productivity and even improving our attention span.



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- ❖ They act as highly effective air cleaners, absorbing carbon dioxide, plus many air pollutants, while releasing clean oxygen and fragrance.
- ❖ Also, a dense cover of plants and mulch holds soil in place, reducing erosion and keeping sediment out of streams, storm drains and roads.

There is a tremendous opportunity in floriculture trade at entrepreneurial level for students and young entrepreneurs. Besides growing and selling cut and loose flowers, one can, set up small enterprises where value-addition can be made like exports. Trade in dried flowers is also on the rise.

Entrepreneurial opportunities in agri-business are:

- Nursery business
- Pot plant business
- Landscape architecture as a business
- Dry flower industry having high export potential specially of dried ornamentals
- Small scale business and cottage-based industries for value-added products like essential oils and natural pigments
- Urban greening and urban aesthetics business for rooftop gardens, balcony gardens, vertical greening
- Pharmaceuticals and aroma therapy

a) Screenshots of Training /Webinar/ Picture of Event:



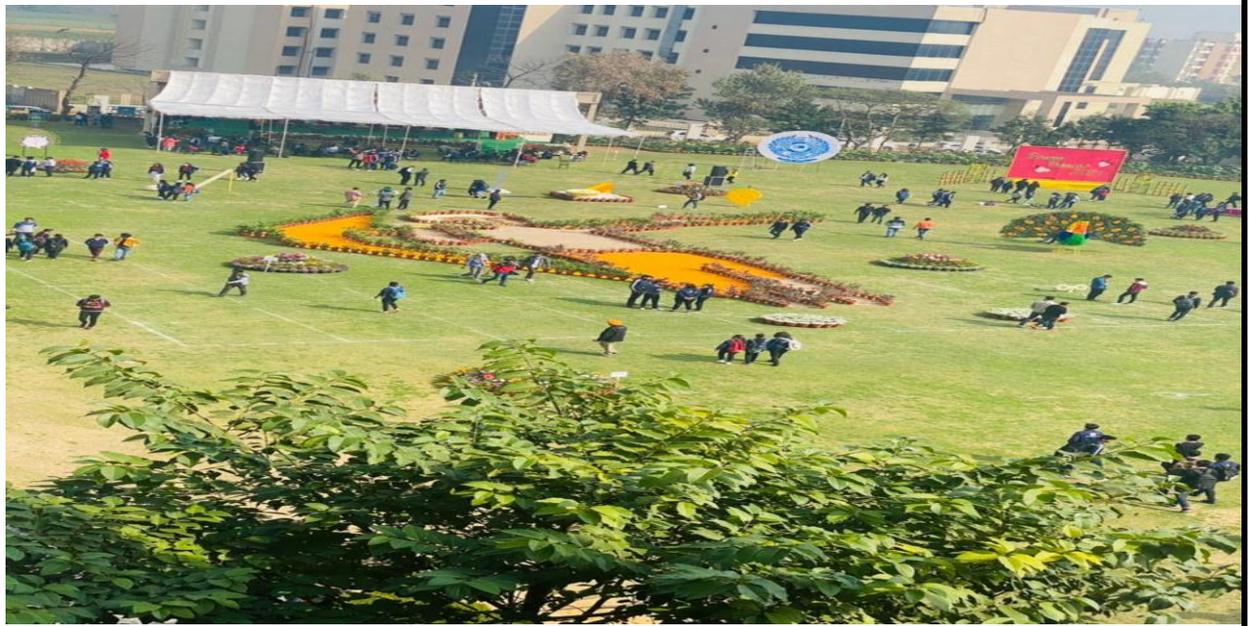
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b) Feedback Forms- NIL

List of participants-

Copy of E certificate for participants

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Basant Utsav 2021

“Spring is nature's way of saying 'Let's Bloom'”

February 8th - 9th, 2021
Timing-10:00 AM TO 04:00 PM, Venue- SGT University Campus

Chief Guest
PROF. (DR.) SAMAR SINGH
Vice Chancellor
CCS Haryana Agricultural University, Hisar

Chief Guest
DR. AJAY SINGH
Registrar MP Horticulture University
Karnal